



Terms and Conditions of Partnership with CWC Group Limited

By signing and agreeing to a Contra Agreement with the CWC Group Limited, you have agreed to the following terms and condition of our Contra Agreement:

1. The Contra Agreement will cease to be valid if either party fails to fulfil the terms of the agreement within the time the Contra Agreement is signed till the end of the event date.
2. The Contra Agreement is to be terminated if communication is not returned within 10 working days, unless otherwise agreed.
3. Media Partners must not engage in activity implying that they are contacting advertisers on the behalf of the event unless expressly authorised in writing to do so by the CWC Group Limited.
4. Media Partners must provide, where possible, copies of published materials featuring artwork or editorial based on the event.
5. All agreed print advertising must be published before an event for pre-event exposure, this unless otherwise agreed.
6. Media Partners must first send a test copy of email to the Marketing Administrator for proofing, prior to sending any scheduled emails to their subscriber base; the Marketing Administrator must also be copied into the distribution list.
7. Media Partners must provide logos in both EPS and JPEG format in high definition.
8. Placement of Media Partner logos are subject to deadlines of print material and availability of Media Partner logos.
9. Press Passes issued are for registered representative and are not transferable; passes will only be issued to those in press capacity and representatives will be required to present valid accreditation onsite.
10. Press Pass registration forms must be received by CWC Group Limited at least 5 working days prior to the event, passes cannot be guaranteed if not received by this deadline.
11. CWC Group Limited retains the right to limit or ban the access of press to the event and its sessions.
12. Discounts on exhibition stands are at the Exhibition Sales Manager's discretion only; all discounts are final and are not subject to negotiations.
13. Exhibition stands are subject to space availability and are not guaranteed.
14. Media Partner exhibition stands must be constantly manned by at least 1 representative throughout the duration of the exhibition.
15. Media Partner exhibition stands must remain presentable throughout the duration of the exhibition.
16. The Media Partner is responsible for submitting all information required for exhibition stands to the organisers by the specified deadlines.
17. Media Partners are requested to name the event as the information source in any article written about/at the event.
18. Media Partners are requested to accredit CWC Group Limited as the event organiser in any article written about/at the event.
19. Media Partners are requested to send CWC Group Limited a copy of all articles written about/at the event within 14 days of the event.